



MAYFIELD CHAMBER NEWS

Mayfield Area Chamber of Commerce

Serving the communities of: Mayfield Heights, Gates Mills, Mayfield Village and Highland Heights

FEBRUARY - 2012

MONTHLY CHAMBER PROGRAM:

Cleveland Indians Up-Date...Can Spring Be Far Behind?

Bob DiBiasio, (known by many as “Bobbie D”) Cleveland Indians Vice President and Public Relations Director, will give our chamber members up-to-date information on our Cleveland Indians and what’s coming to Progressive Field in the 2012 season. “Play Ball” sounds great during our winter months in Cleveland and what about the players and manager, Manny Acta?

Bobbie D is entering his 29th season in Major League Baseball, his 28th with the Indians. He started in 1979 as Assistant PR Director and was named Director of Public Relations in 1980. The Lakewood, Ohio native was promoted to his current position in 1988.

DiBiasio was the 1999 recipient of the prestigious *Robert O. Fischel Award for Public Relations Excellence in Major League Baseball*. He was also inducted into Lakewood High School Distinguished Alumni Hall of Fame in 1999. In 1986, DiBiasio was named Director to *Sports Illustrated’s Dream Team* and honored with the *Mel Harder Distinguished Service Award for Community Involvement* in 1997.

DiBiasio graduated from Lakewood High School in 1973, earned degrees in journalism and education from Ohio Wesleyan University in 1977 and Masters Degree in journalism from The Ohio State University.

DiBiasio resides in Solon with his wife Penny and daughter Julie & son Patrick.

Date:	Thursday, February 9th, 2012
Location:	Holiday Inn Cleveland – Mayfield
Address:	780 Beta Drive, Mayfield Village
Time:	11:30am – 1:00pm
Cost:	\$20.00 per person

Please RSVP your reservations by Monday, February 6th to the chamber voicemail at 216-556-4598 or e-mail Jim Spring at jasspring@aol.com or make payment to www.mayfieldareachamber.org and go to events/make payment on PayPal.

Come and share in this very exciting program with this top-notch speaker !!!

Mission Statement: To promote the growth of businesses in our communities and invest in programs that support our community development.

Mayfield Area Chamber of Commerce
1284 SOM Center Road #308 • Mayfield Hts., Ohio 44124
216-556-4598 • www.mayfieldareachamber.org

Time running out to purchase "Our Town & All Around" books

Still "ON SALE" are the 2012 "Our Town & All Around Dining" plus more books. Remember...a portion of every book sold comes back to the chamber to help support our fundraiser programs. These books are on sale for \$28.00 each and can be delivered to your place of business by contacting Jim Spring at 440-449-5099 or e-mail Jim at jasspring@aol.com. Make checks payable to: MACC

Roster Update

Please change contact name for Sherwin Williams (Golden Gate) to: **Ms. Ashley Rudyk**

Please change contact name for Gates Mills Club to: **Ms. Vickie Sheppard**
With e-mail:
manager@gatesmillsclub.com

Please change the company name and e-mail address for John Swartz to: Hamilton Insurance Partners
e-mail: jswartz@inspartners.com

Thanks to Host: Hilton Garden Inn & Speaker: Toby Maloney

Great food, terrific service and a special staff at Hilton Garden Inn who did an outstanding job serving our chamber the January luncheon program. "Thank You" to all.

Toby Maloney became an investor in a new venture because he loved the name Mental Floss.

Now he is vice president of business development and Mental Floss has a website and a catalog full of T-shirts, games, and other items with a retail store on Mayfield Road in Chesterland. Toby told the chamber members not to be afraid of starting a new business.

*Happy
Valentines Day*



**HONORING
PRESIDENT'S DAY**



From the Executive Director

Jim Spring

A New Approach to New Years Resolutions.

It's the start of a new year. Did you make a resolution to lose weight, exercise more or stop a bad habit? Having a good game plan will help you reach your goal.

Tips to help you stick to your New Year's resolution in 2012...

Be Specific...

Psychologists say it's better to set precise benchmarks rather than vague outlines for hitting your goals. For instance, plan to go running on certain days and times instead of "running twice a week."

Tell Someone You Trust...

Confide in family, friends, co-workers or a support group about your resolutions. This can garner greater encouragement and support, which is crucial for hitting your target.

Stick to it...

Experts say it takes three weeks for a new activity, such as working out, to become a habit. It takes up to six months for it to become part of who you are.

Smart Rewards...

Promise yourself little rewards for reaching milestones – but don't choose a reward that contradicts your resolution. Take in a movie or a show with a friend.

Log It...

Keep a calendar or daily journal tracking your progress. Have a visible record of accomplishments so far to help keep you motivated. Above all, be flexible, stay positive and know that you can do anything with the right attitude.



President's Message

*John Swartz,
Hamilton Insurance
Partners*

Since a lot of people have been asking, I wanted to take just a quick moment to update you on my condition. I had my first follow up scan from head to abdomen a few weeks ago and the doctors were pleased. They saw nothing negative in the scans and the all of the treatments have done their job so far. Getting over the radiation and chemo affects has been the worst of it, but it's getting better. They want me to remain on "partial duty" for now, so my work day is not always the standard 9 – 5 schedule. I appreciate your patience with my response to voice mails and e-mails. I'm especially grateful for all of the "well wishes" and prayers! Thank you!

On the business side, can you believe it's almost tax time again? Great professional advice is as close as your chamber directory. We have many fine accountants and CPAs who are members of your Chamber. Just log on to the chamber web site and check out our member directory. I'm always on the lookout for helpful tax articles this time of year and I thought this one might be of use to you. With all the technology we employ these days, you never can be too careful. I found this article at: http://www.cbsnews.com/8301-505143_162-57358411/5-tips-to-make-your-tax-info-safe-and-secure/

5 tips to make your tax info safe and secure

January 13, 2012 7:52 AM - By Dave Johnson (CBS News - MoneyWatch)

Tax time is fast approaching, and before you know it you'll be collecting 1099s, filling out Schedule Cs, and asking your financial consultant for tax advice. That also means it's time to ensure that you're ready for the security risks that accompany tax season. Here are five things you can do to help make your financial and personal information more secure:

1. Email from the IRS is not legitimate. Let's get this out of the way right up front: The IRS isn't going to send you an email. Not ever. The government sends old-fashioned snail mail. If you get an email claiming to be from the IRS, it's probably some sort of phishing scam, designed to get you to divulge your social security number, bank account number, or some other personal info. There really aren't any exceptions to this rule, so don't be fooled.

2. Verify e-filing services. There are a lot of websites out there claiming to let you file your taxes, and some even offer to do it for free. There's a lot of risk associated with trusting your sensitive tax information to one of these sites, though, so it's a good idea to verify that they're legitimate. The easiest way to do that is to find the site on the official IRS website, which **lists all approved e-filing services**.

3. Stop faxing. Remember fax machines, those **devices I recently said were obsolete**? This is one time of year people tend to use them to send tax and financial information to tax preparers and other professionals. Don't fax. It's an inherently unsecure technology. Instead, scan receipts and other documents and email them back and forth. You'll dramatically reduce your exposure to physical security problems, like someone pilfering your financial history from the inbox of a fax machine in a busy office.

4. Don't file via Wi-Fi. When you're ready to file your taxes this year, don't do it from Starbucks. Don't even do it from your home Wi-Fi network, unless that network is properly secured. For peace of mind, file your taxes from a PC that's plugged into your network hub via an Ethernet cable.

5. Make sure your computer's anti-virus software is up to date. The stakes are never higher than during tax season. Not only are you working with all of your previous financial and most personal documents, but you're getting a flurry of email about taxes and finances as well. You know all about phishing scams and viruses, but it only takes one goof to cause a disaster. With that in mind, be sure you're running some sort of anti-virus software, and that its definitions are up to date. I have a fondness for **Microsoft Security Essentials**, which has the added benefit of being free.

*This Valentine's Day, share the
LOVE by sharing the gift of **LIFE!***

15th Annual Give From the Heart Blood Drive



*Executive Caterers at
Landerhaven
Tuesday,
February 14, 2012
7 am - 7 pm
6111 Landerhaven Drive,
Mayfield Heights*



Come to donate and enjoy...

- ♥ Gourmet food compliments of Executive Caterers!
- ♥ A FREE goody bag filled with great gifts from our sponsors!
 - ♥ Live music and entertainment!
- ♥ Valentine's Day raffles with exciting prizes throughout the day!

Appointments are recommended for this blood drive.
Visit redcrossblood.org and enter the sponsor code **Landerhaven** or
call **1-800-RED CROSS** (1-800-733-2767) to schedule yours today!



UPCOMING EVENTS & MEMBER NEWS

SAVE THESE DATES...

February 9

11:30am

Bob DiBiasio - Cleveland Indians

Holiday Inn Cleveland - Mayfield

Submit your upcoming event or member news! E-mail to: byron@craneenterprises.org.

Copy must be in a word document and any photos must be a separate file. Copy may be edited for content and space restraints.

Please patronize our members. To place an ad, call: (216) 556-4598.



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